

## ABSTRACT OF THE DISCLOSURE

A kitchen whisk having a whisk-head attached to a grippable handle by a coupling, the handle having a flex zone for enhancing the "whipping" action of the whisk-head. A cable can be embedded within the flex zone region of the handle for reinforcing the same, the ends of the cable being disposed between and encased within a handle core and an inner plug core, the inner plug core being located within the coupling. In addition, the coupling captures the ends of the wires for attachment to the handle.

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